

Creating a Taganize Powered Microsite

INSTRUCTIONS

1. This how-to assumes the following:

- a. User has html experience
- b. User knows how to host web pages on their own
- c. User has a Taganize.com account

2. To create a simple Taganize powered microsite use the html code found at <http://taganize.com/pilots/demo/html.txt>. Copy the code and paste it into a text editor and save as 'file name'.html Colour coded areas of the same code are highlighted below in order to follow the instructions outlined in this how-to.

3. Edit all fields highlighted in 'yellow'. Areas highlighted in GREEN are meant to find specific areas within the html code quickly.

4. <title> = the name of your microsite

5. "shortcut icon" = is the icon that appears on the tab of the web page (desktop browser) or the icon downloaded to 'home screen' (Android & iPhone) when saved as a Taganize web app.

6. <!--IMAGE--> Here are two hyperlinks. One leads to the image you want located in the top header of the microsite. The other hyperlink is the destination that opens when image is double tapped.

7. <!--BOLD TEXT-BEGIN--> & <!--BOLD TEXT-END--> This area is the bold text found under the image. Replace 'YOUR TEXT' and 'HERE' with the text you desire. Edit the hyperlinks the text points to if double tapped.

8. <!--BUTTONS BEGIN--> & <!--BUTTONS BEGIN--> This area includes the six buttons of the microsite. **IMPORTANT-** Before proceeding forward the user must create 6 tags/buttons in their Taganize.com account first!

- a href = this Taganize short code was created in your taganize.com account for the tag/button name you created. It is found by clicking the 'V' arrow down icon located to the right of each tag. The code looks similar to this: <http://taganize.com/t?c=F6wwZYcn>.
- img src = the destination where the image for your button is located. If you are using your own images then use the image location specific for you. You can also refer to images found at <http://www.taganize.com/pilots/icons/icons.html> and copy image location for images you want to use into the html code you are creating.

Below are the color coded areas of the html code described above.

```
<html>
<head>
  <meta name="viewport" content="width=device-width">
  <meta charset="utf-8">
  <meta name="theme-color" content="#003366">
  <meta name="mobile-web-app-capable" content="yes">
  <meta name="apple-mobile-web-app-capable" content="yes">
```

```
<title>DEMO</title>
```

```
<link rel="shortcut icon" sizes="192x192"
href="http://www.taganize.com/pilots/demo/images/icon.png">
```

```
</head>
```

```
<body text="#000000" bgcolor="#FFFFFF">
```

```
<font face="DejaVu Sans">
```

```
<!--IMAGE-->
```

```
<center><a href="http://www.taganize.com"></a></center>
```

```
<!--BOLD TEXT-BEGIN-->
```

```
<center><font size="5"><b><a href="http://www.taganize.com/">YOUR TEXT</a>
<center><font size="5"><b><a href="http://www.taganize.com/">HERE</a></center></font>
```

```
<!--BOLD TEXT-END-->
```

```
<style>
```

```
a:link {color:#000000; background-color:transparent; text-decoration:none}
a:visited {color:#000000; background-color:transparent; text-decoration:none}
a:hover {color:#ff0000; background-color:transparent; text-decoration:underline}
a:active {color:#ff0000; background-color:transparent; text-decoration:underline}
```

```
img
{
margin-right: 30px;
margin-left: 30px;
margin-top: 15px;
margin-bottom: 15px;
}
</style>
```

<!--BUTTONS BEGIN-->

```
<center><left><a href="http://taganize.com/t?c=4DzrX9v6"></a></left>
```

```
<right><a href="http://taganize.com/t?c=VN4gCHNB"></a></right></center>
```

```
<center><left><a href="http://taganize.com/t?c=F6wwZYcn"></a></left>
```

```
<right><a href="http://taganize.com/t?c=7rgssbRB"></a></right></center>
```

```
<center><left><a href="http://taganize.com/t?c=7f9GGW31"></a></left>
```

```
<right><a href="http://taganize.com/t?c=vHw76RnN"></a></right></center>
```

<!--BUTTONS END-->

```
<center><b><font size="2"><a href="http://taganize.com/signature/john_tengstrom.vcf"><b>Taganize
Business Card</b></a></center>
```

<p>

<center>Powered by
Taganize</center>

</body>

</html>